

Celebrating our incredible customers

Customer Spotlight

Client Testimonial

Campaign Insights

# 2023 in a Nutshell

## It was all about customers!

Message to our customers  
The Heart of the Easyrewardz Ecosystem

Industry Insights

Year-end Milestones

Customer Engagement & Community Building

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### Celebrating our incredible customers

Reflecting on 2023, it was a wonderful journey filled with growth stories, and it's our pleasure to shine a spotlight on a few of our incredible customers who made the past year unforgettable

### Industry Recognition

**Senco** - Best Use of Customer & Data Analytics in Loyalty Program at The Customer Fest Show 2023

Our esteemed customer won a prestigious award, a testament to our collaborative journey

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### Zence : Expanding footprints globally

Easyrewardz going global with **Bata & Levis** in various countries and managing their Loyalty Program with Zence, a powerful & all-in-one CRM stack

### Customer Engagement & Community Building

**Customer Connect** | PRESENTED BY **zence**

An exclusive gathering of CX Curators, Innovators, and Enthusiasts to explore the ever-evolving landscape of CX

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### Year-end Milestones

Brands that partnered with Easyrewardz in 2023

Thrilled to have partnered with numerous brands. Here are a few remarkable highlights



### Message to our customers

The Heart of the Easyrewardz Ecosystem

It's been a year where 'busy' was an understatement, and success was a welcomed challenge – a true hallmark of our commitment to making every customer feel heard and valued.

Let's continue to shape the future of CRM and customer engagement together -**Tejas Kadakia, Co-Founder, Easyrewardz**

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## Stay connected with us

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Wishing you a wonderful festive season ahead!

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