



– Healthcare CRM –



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Elevate Patient Experience throughout the continuum of care with Easyrewardz Healthcare Solutions

“One patient tells 25 people when they feel they have been wronged.”

Return on Investment: Patient Loyalty Pays, Press Ganey





Healthcare providers manage everything from patient care to juggling numerous siloed systems while meeting the demands for better communication among facilities and patients.



*An integrated CRM unifies these systems, gathers data using **360-degree patient** view for accessing health records, social factors and communication preferences.*

Providing engaging experience to patients is a challenging task with multiple challenges waiting to be addressed

Are you juggling with numerous siloed systems for better communication among facilities and patients?

Facing high occurrence of errors and dissemination of unnecessary information or lack of automation for processes?

Introducing a suite of solutions to help you manage the entire patient lifecycle from acquisition to engagement, retention & more and provide an engaging experience.

Our Mission

With rapid progress of mobile and artificial intelligence, healthcare providers can better engage their patients basis what and when they are looking for. With our tailor-made product suite for healthcare, we have set out to empower providers engage with their patients in a way that fosters growth for them and delight for their patients, in this digital age, in India and globally.

Meet the AI-Powered Easyrewardz Healthcare CRM Suite

A comprehensive Healthcare CRM suite to help you put your patients-first



Conversational Commerce for engagement

Schedule hassle-free appointments, video-consultation, send automated notifications, vaccination reminders, pay digitally and more via WhatsApp bot



Loyalty Program for retention

Build lasting patient bonds that drive better outcomes with best-in-class Loyalty Toolkit



Feedback Engine for captivating experience

Take real-time patient feedback to anticipate patient needs, solve issues and provide an exceptional experience



Ticket Management for improved communication

Manage, categorize & prioritize patient communication through multiple channels by converting them into trackable tickets



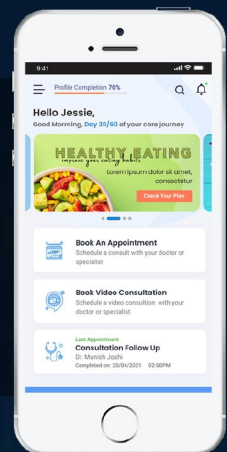
Campaign Engine for automating meaningful communications

Engage with patients by sending trigger-based and strategy-based campaigns

Manage engagement with HealthiER app

Enable patients to track health habits, program benefits & more while on the go

- Diet Tracker
- Appointment Scheduler
- Vaccination Reminder
- Sleep Tracker
- Daily Symptom Check
- Medicine Reminder



*83% of consumers say they require a positive experience to remain loyal to a brand – regardless of the channel they're engaging on.
(Source: Glassbox Digital)*

Easyrewardz Healthcare CRM

Key Features and Benefits

Build a 360-degree profile using patient insights

Create a comprehensive view of patients – patient profile, medical history, social profile, behavioral data, appointment history, family history, communication preference & more.

Enhance patient experience through personalization

Foster a seamless patient experience. Craft targeted communication and reach them via preferred channel.

Deepen relationship with your patients

Delivering exceptional patient care is more than just managing your patients' information and events. Create a strong relationship with your patients along on their journey to better health.

Organize family members as a unit

Put your family members details by using account management feature to track every patient's history, genetic conditions, appointment history of family members.

Seamlessly integrates with your existing system

Integrate Easyrewardz Healthcare CRM with the crucial tools you are using – patient information system, appointment scheduler, hospital call center & more.

Increase Retention and Referrals

30% of patients have considered switching clinics or doctors because of poor experience. Create an experiential program to enable WOM referrals.

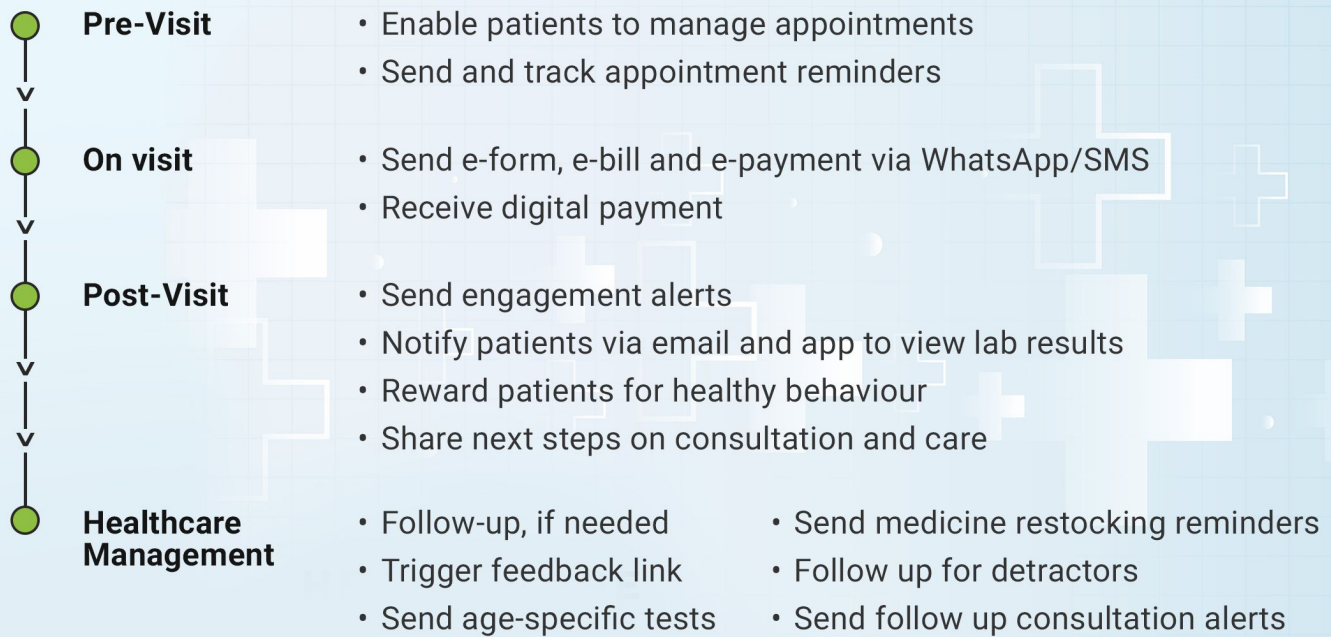
Improved access through mobile

Empower your staff with a robust mobile CRM to automate processes like communication with patients, scheduling appointments, availability of rooms and more.

Intelligent Automation to create smarter processes

Automate patient-doctor mapping, appointment scheduling, feedback management, ticket management & more.

The Reimagined and Connected Patient Journey



Let's Connect

Bridge the gap between Patient Expectation and Reality. Find out how Easyrewardz Healthcare CRM Suite can help streamline your patient management experience



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